

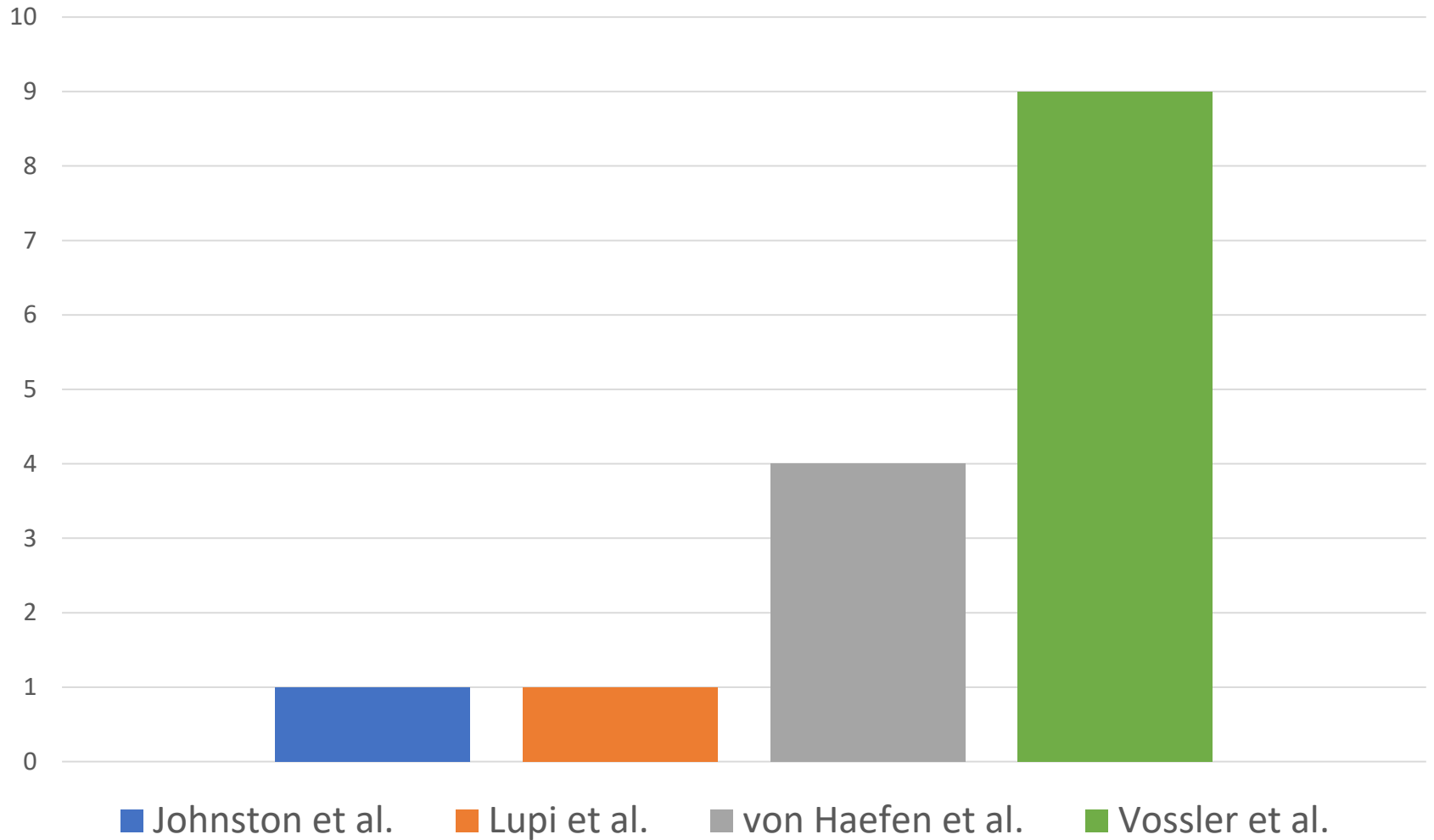
Designing and implementing the surveys

- Focus on the methods decisions in the papers:
 - Sampling
 - Valuation question
 - Experimental design
 - Modeling and interpretation
- How do the papers contribute to overall SP methods?
- What do they imply for further research on SP methods?

Sampling

	Johnston et al.	von Haefen et al.	Lupi et al.	Vossler et al.
Method and cost	Probability-based mail push to web \$\$		Qualtrics opt-in panel \$	NORC Probability-based panel \$\$\$
Response Rate	5%	21%	NA	

Number of Binary Choice Referendum Questions with a Coercive Payment Vehicle



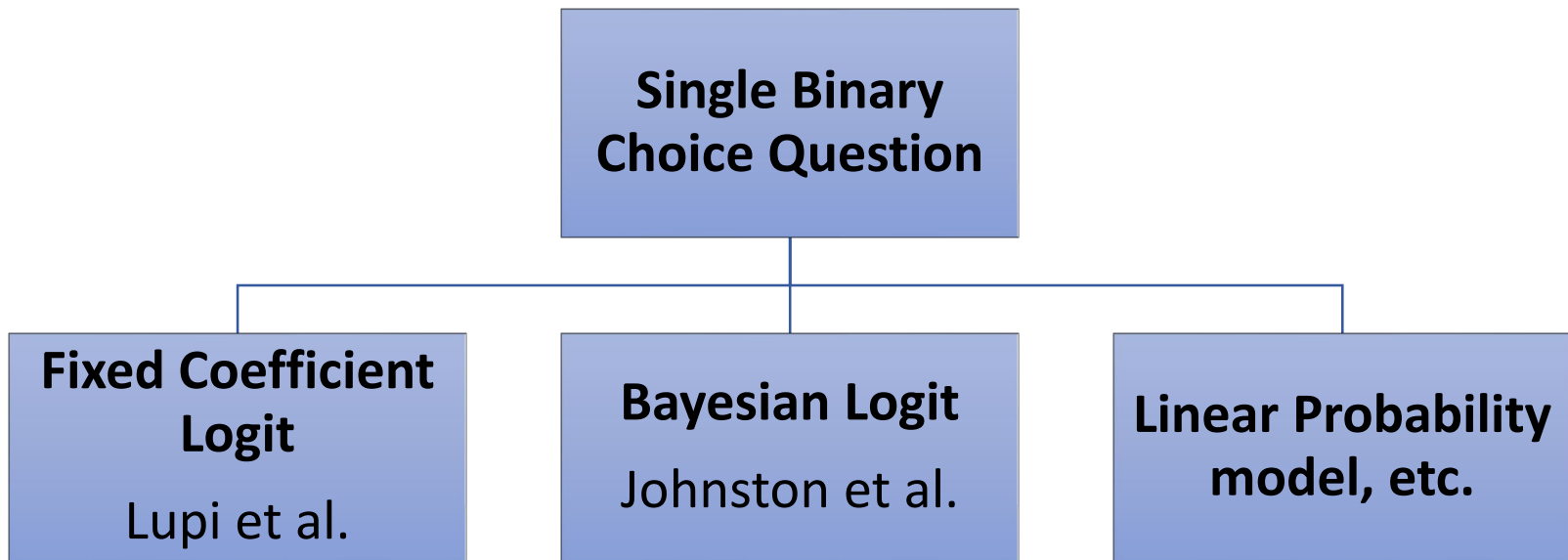
Experimental Design: Water Quality Attributes

	Johnston et al.	Lupi et al.	von Haefen et al.	Vossler et al.
Use	Water safety	Human contact Recreational fishing	Murky water days Health risk	Water quality Size of the geographic area
Non-use	Water pollution Aquatic life	Wildlife	Ecosystem conditions	Whether respondent lives within the area

Experimental Design: Cost Attribute

	Johnston et al.	Lupi et al.	von Haefen et al.	Vossler et al.
Frequency	Annual	One-time	Monthly	Annual
Duration	In perpetuity		In perpetuity	5 years
Range (Annualized)	\$30 - \$1200	\$15 - \$323 (r=20%, t=5)	\$48 - \$384 (x 12)	\$20 - \$750

Modeling



Modeling

