

# **VALUING WATER QUALITY FOR INTEGRATED ASSESSMENT: CHALLENGES AND PROGRESS**

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# VALUING WATER QUALITY – GENERAL CONSIDERATIONS

## Value generating mechanism(s):

- Recreation
- Residential amenity
- Drinking water provision
- Health risks
- Nonuse/indirect use

## Value generating commodity:

- Ambient pollution (e.g. nutrient concentration)
- Supporting uses (swimming, fishing, boating, etc.)
- Ecological endpoints
  - defining the entity over which people have preferences

## *General Considerations Continued*

### Spatial extent of valuation

- Local neighborhood
- day trip length
- endogenously determined

### Measurement:

- RP or SP
- Marginal or non-marginal (discrete change) valuation objective(s)
- Validity

### Etc.

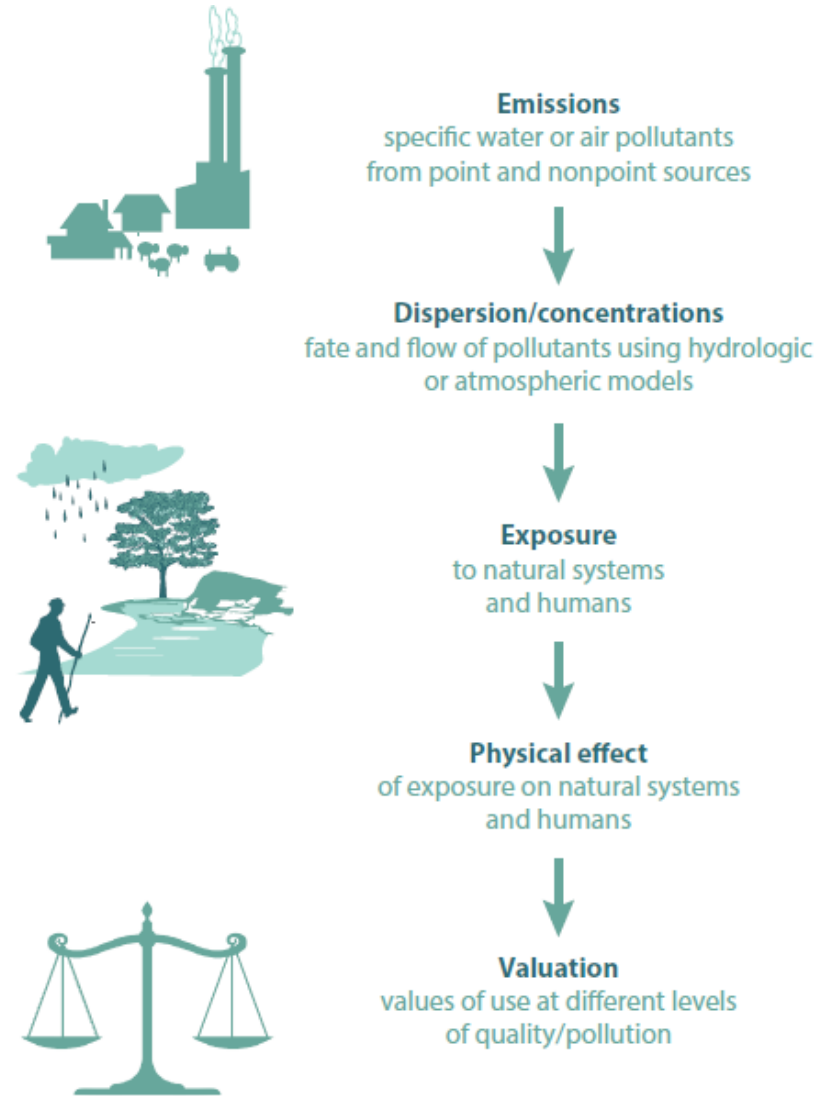
*These considerations are also relevant for the specific case of IAMs*

# VALUING WATER QUALITY – INTEGRATED ASSESSMENT

Keiser and Muller (2017):

- Valuation component of IAMs needs to be compatible with other elements.

*How to make the contextual richness of water quality valuation (a square peg) fit with the needs of IAM (a round hole)?*



## VALUATION NEEDS TO BE...

**Reducible** – valuation concept needs to boil down to a simple (unidimensional?) summary

**Scalable** – valuation concept needs to have meaning in individual, population, and spatial aggregate contexts.

**Portable** – measurements need to make conceptual and empirical sense across the study landscape

**Linkable** – valued commodity needs to be functionally related to ambient water quality and ultimately emissions

*Basic challenge: designing a valuation component that is ‘RSPL’ but reflective of important spatial, ecological, and population heterogeneity*

## CONCEPTUAL BASIS

Define the IAM ‘study area’ as follows:

- $j=1,\dots,J$  waterbodies
- $q_j$  – ambient water quality endpoint for waterbody  $j$  with  $q=(q_1,\dots,q_J)$
- $e_k$  – pollution loading into waterbody  $k$  with  $e=(e_1,\dots,e_J)$
- $q=q(e)$  – hydrology connecting loadings in space to quality in space
- $n=1,\dots,N$  places where people level
- $i=1,\dots,I$  people with population  $I_n$  in each place.  $I=\sum I_n$  and  $\alpha_i$  denotes observable heterogeneity
- $V_i(p,q,y_i;\alpha_i)$  – indirect utility defined over market prices ( $p$ ), water quality, income ( $y$ ), for household type  $\alpha_i$

**Landscape is fully defined by  $J, N, I, q(e)$**

## MARGINAL VALUES FOR $\Delta e_k$

Physical change in quality

$$\Delta q_j = \frac{\partial q_j(e_1, \dots, e_J)}{\partial e_k} \times \Delta e_k, \quad j = 1, \dots, J.$$

Individual MWTP

$$MWTP_{ij} = \frac{\partial V_i / \partial q_j}{\partial V_i / \partial y} \times \Delta q_j$$

Landscape wide value

$$B(\Delta e_k) = \sum_{i=1}^I \sum_{j=1}^J \frac{\partial V_i / \partial q_j}{\partial V_i / \partial y} \times \Delta q_j$$

## CORE VALUATION CHALLENGE

Empirical realization of

$$MWTP_{ij} = \frac{\partial V_i(p, q, y_i; \alpha_i) / \partial q_j}{\partial V_i(p, q, y_i; \alpha_i) / \partial y}$$

which:

- accommodates **population, ecological, other spatial** heterogeneity
- is **unidimensional** but **broadly reflective** of multiple valuing generating mechanisms



## A STATED PREFERENCE APPROACH

Biological condition gradient (BCG) – ordinal ranking of aquatic ecosystem health based on local baseline

- “a framework to describe *incremental change* in aquatic ecosystems”
- “... [different approaches to assess biological condition] have fostered innovation [but have] complicated a *nationally consistent* approach to interpreting the condition of aquatic resources.”

→ BCG designed to be broadly applicable across space, incremental, unidimensional, reflective multiple ecological indicators

***Possible to use BCG scores for waterbodies as value generating commodity in a total value stated preference framework?***

# The Biological Condition Gradient: Biological Response to Increasing Levels of Stress

## Levels of Biological Condition

**Level 1.** Natural structural, functional, and taxonomic integrity is preserved.

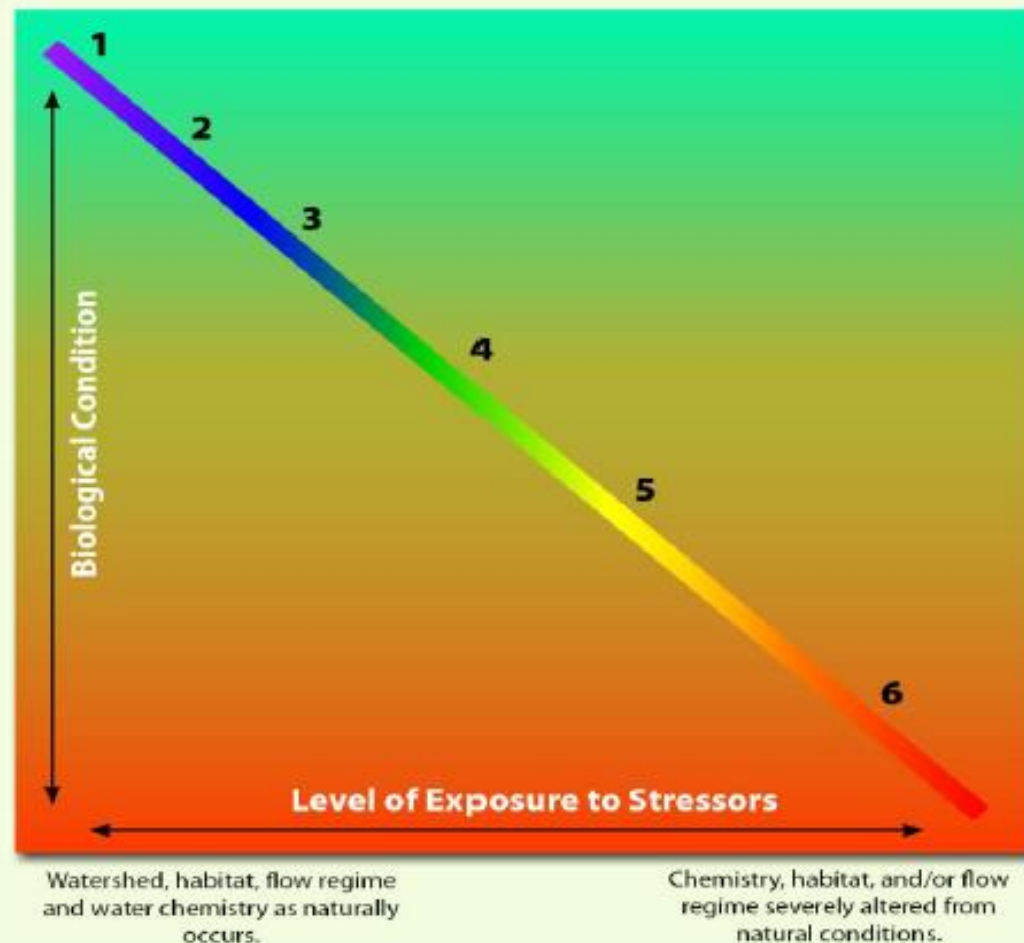
**Level 2.** Structure & function similar to natural community with some additional taxa & biomass; ecosystem level functions are fully maintained.

**Level 3.** Evident changes in structure due to loss of some rare native taxa; shifts in relative abundance; ecosystem level functions fully maintained.

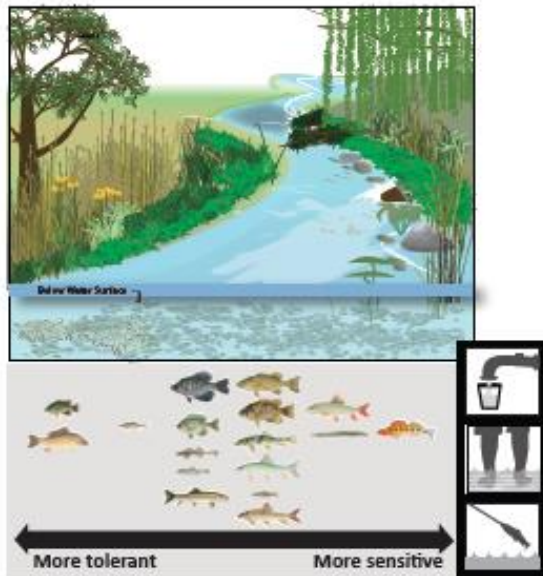
**Level 4.** Moderate changes in structure due to replacement of some sensitive ubiquitous taxa by more tolerant taxa; ecosystem functions largely maintained.

**Level 5.** Sensitive taxa markedly diminished; conspicuously unbalanced distribution of major taxonomic groups; ecosystem function shows reduced complexity & redundancy.

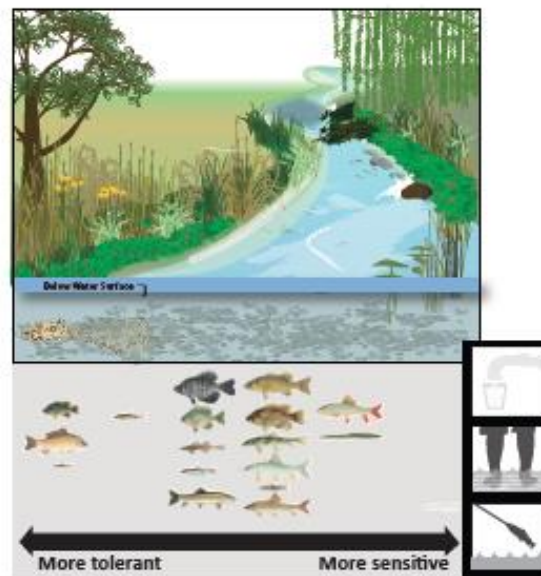
**Level 6.** Extreme changes in structure and ecosystem function; wholesale changes in taxonomic composition; extreme alterations from normal densities.



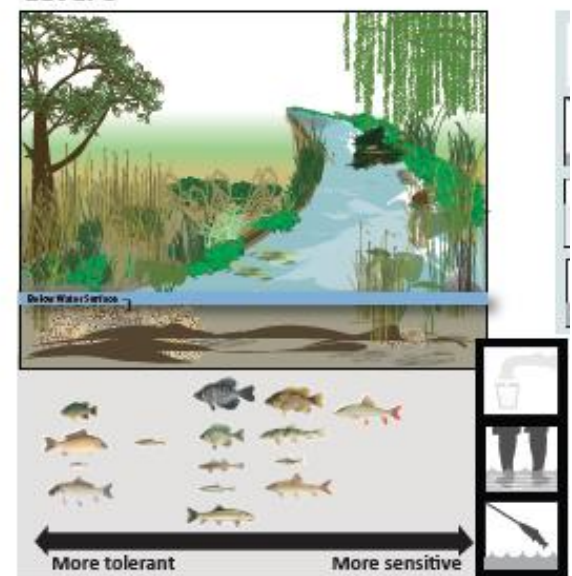
Level 1



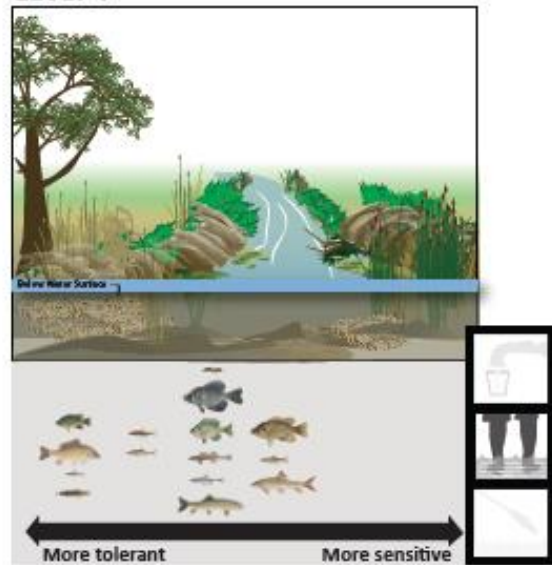
Level 2



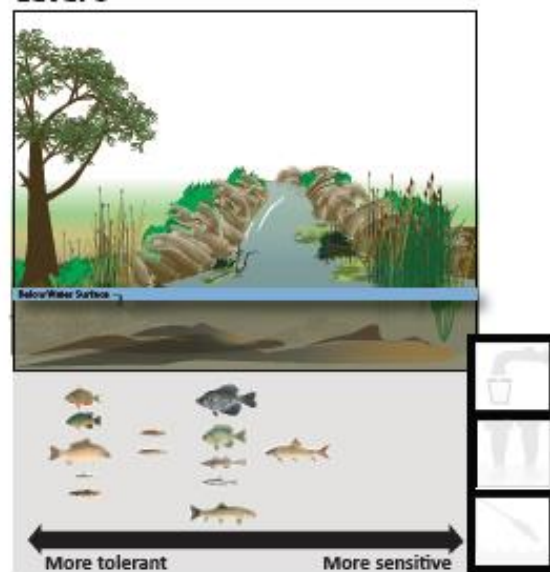
Level 3



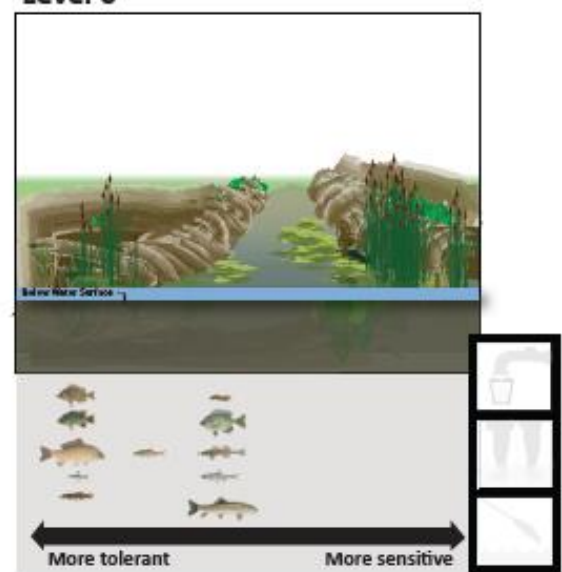
Level 4



Level 5



Level 6



Necessary steps:

- Estimate ‘total value’ **marginal WTP for  $\Delta BCG_j$**  in waterbodies  $j=1,\dots,J$  among representative population conditional on observable characteristics  $\alpha_i$

→  $\alpha_i$  (also) indexes ‘place’  $n$  where household lives

→ address ‘spatial extent’ problem

- For place  $n$  in landscape:

$$mWTP_{nj} = I_n \times \int \frac{\partial V_i(\alpha_i)/\partial q_j}{\partial V_i(\alpha_i)/\partial y} \times f_n(\alpha) d\alpha$$

- Connect  **$\Delta e_k$  to  $\Delta BCG_j$**  for all  $j$
- For a **loading scenario** sum  $mWTP_{nj}$  for  $\Delta BCG_j$  across places and waterbodies